



Public Health Contribution towards Community Cohesion in Middlesbrough

Idrees Rashid

(Health Improvement Specialist & BME Network Coordinator)

27th February, 2020





ABOUT US



Who are we?
What do we do?



Asset Based Approach

- Capacity Building within our community
- MECC Training with Communities
- 5 Ways to wellbeing
- Collaboration - Stronger Communities Team
- Public Health Intelligence (PHE)



Community Cohesion



Our Understanding of Community Cohesion?



Working towards achieving Community Cohesion

- Understand our communities and identity leavers which can support community cohesion
- Engage our communities and build partnerships between key stakeholders
- Prevent and respond to incidents of racism or conflict between group
- Strategically plan for the needs of our communities now and into the future (Middlesbrough's Joint Health and Wellbeing Strategy)



Empowering Communities





Halo Cohesion Network





Celebrating Community Achievements



Are YOU scam-aware?

Visit our scam awareness event and find out -

- **How to prevent a scam**
- **How to check if something might be a scam**
- **What to do if you have been scammed**
- **How to report a scam**
- **Where to get help to deal with the effects of a scam**

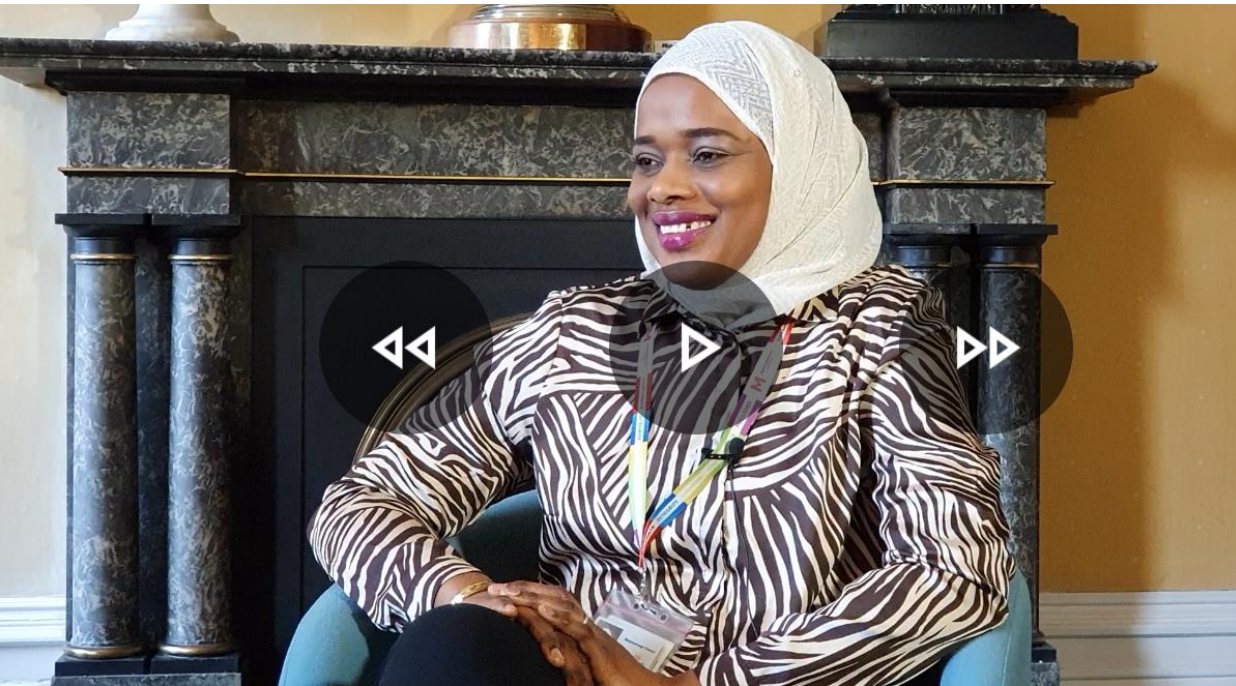
The event includes workshops, performances based on real life experiences and a host of community groups and charities providing useful information, leaflets and prevention advice.

Light lunch and refreshments will be provided and will follow with table discussions.

Wednesday 22 January

10am-3pm • Trinity Centre North Ormesby





Education
religion or belief
policy access beliefs
values
equal norms rights sex agency legislation
empowerment gender race fair class
disability ethnicity age status poverty discrimination opportunities justice
youth work celebrate society
diversity
anti-oppressive practice
sexual orientation
difference



NEXT STEPS

- BAME Gold Group
- Public Health approach Council's Place based Working – TS1 & North Ormesby
- Community Cobra Cleveland Pilot (in process of development)



Any
questions ?



01642 688799



idrees_rashid@middlesbrough.gov.uk